

## 1. As an Isagenix Independent Associate, I will:

- conduct myself and my business in a professional, ethical, moral and legal manner, always being respectful of each and every person I meet;
- represent the Isagenix Products and the Isagenix Income Opportunity truthfully and accurately;
- in my business dealings, always present myself as an Isagenix Independent Associate;
- provide ongoing support and active encouragement to other Members, both within and outside of my own organisation;
- truthfully and accurately answer any and all questions about the Isagenix Products and the Isagenix Income Opportunity;
- inform customers and potential members of their right to return any Isagenix Products according to the Isagenix Returns Policy; should my customers wish to return any Isagenix Products and subject to their request, help then quickly and properly execute the return;

## 2. As an Isagenix Independent Associate, I will NOT:

- engage in any activity that would reflect poorly on Isagenix or me, including but not limited to any deceptive, misrepresentative, unlawful or unethical business or recruiting practice, using any high-pressure recruiting or selling techniques, or making any unlawful, unauthorised or exaggerated claims or testimonials about the Isagenix Products or the Isagenix Income Opportunity;
- entice or encourage any existing Member to join my team from another team under any circumstance, directly or indirectly;
- attempt to gain any advantage over any other Associate by claiming or implying that I am able to obtain any special treatment from Isagenix;

- make only such verbal commitments and promises that are authorised by Isagenix;
- respect the privacy of my customers and potential Members;
- honour my obligation to protect Isagenix confidential information, including the contact information of other Members;
- accept and honour my obligations under the <u>Isagenix</u> <u>Communication Guidelines</u> provided as Annex 1 herein; and
- abide by all of the Isagenix Rules of Membership, as currently in effect and as may be amended by Isagenix from time to time.

- disparage Isagenix or its Products, Compensation Plan, management team, employees, affiliates, Customers, or other Associates, or the competition or their products, compensation plans, management teams, employees, affiliates or independent distributors;
- attempt to manipulate the Isagenix Compensation Plan in any way, including but not limited to enroling any person as a Customer or Associate who has little or no interest in Isagenix, primarily to qualify for a bonus or other compensation, or by enroling or encouraging others to enroll with multiple Positions and/or selling Isagenix products through unauthorised channels; or
- attempt in any way, directly or indirectly, to violate or circumvent the Isagenix Policies and Procedures that apply to me.